

Unit 3: Professional Development in the Sports Industry

Name:	
Class:	12B/PE1
Teacher:	Mr Szreider

Outline of Learning outcomes

A – Understand the career and job opportunities in the sports industry.

A.P1 Explain the different career pathways, the associated job opportunities and their requirements in the sports industry.

A.P2 Explain the development pathway into a selected career in the sports industry.

A.M1 Analyse the professional development requirements and opportunities for specialism or promotion in different career pathways and the associated job opportunities in the sports industry.

Carshalton Boys Sports College is hosting its annual open day and you have been asked to give the parents and potential students a written report titled 'Careers in Sport.' You need to demonstrate how it is possible to seek a career in two contrasting sports roles of your choice (you need to research two different sports industry jobs – examples could be a PE teacher, sports coach, lifeguard, leisure centre receptionist, sports analyst, sports nutritionist, grounds keeper or sports journalist).

You need to use the research that you have conducted into the two roles, showing that you understand the requirements of each position and how, as a BTEC Sport student, you could go about seeking employment in these two contrasting jobs.

Include;

- An introduction that states the aims and provides some background (the size, breadth and geographic spread of the sports industry, locally and nationally and factors that affect sports provision and employment opportunities).

Find some Industry data, economic significance, number of jobs in that job.

Geographical factors – location, environment, infrastructure and population

Socio-economic factors – wealth, employment, history, culture, fashion and trend.

Season factors – Swimming pools only open in the summer, summer camps, holiday sports clubs and training camps.

- Describe each job role, outlining the requirements for each job

What sector do they fall under and why? Public, private, voluntary, third sector or public/private partnership?

What type of employment is it and why? Full time, part time, fixed term, self-employment, zero hour's contract or an apprenticeship?

- CPD requirements for each of the jobs (what training would enhance your role/develop your skills) and details of professional bodies – first aid, qualifications, safeguarding, management courses?
- Compare and contrast the two different roles – what are the positives and negatives
- Finish with a conclusion to sum up the main positives/negatives/differences

Refer back to;

A.P1 Explain the different career pathways, the associated job opportunities and their requirements in the sports industry.

A.P2 Explain the development pathway into a selected career in the sports industry.

A.M1 Analyse the professional development requirements and opportunities for specialism or promotion in different career pathways and the associated job opportunities in the sports industry.

Introduction - Aims and Background

	Explain
Job 1 -	
Job 2 -	

Description of each job role, outlining the requirements for each job

	Explain
Job 1 -	
Job 2 -	

Development pathway – what can you do to progress in each job?

CPD requirements for each of the jobs (what training would enhance your role/develop your skills) and details of professional bodies

	Explain
Job 1 -	
Job 2 -	

Compare and contrast the two different roles – what are the positives and negatives

	Analyse
Job 1 -	
Job 2 -	

Analyse the professional development requirements and opportunities for specialism or promotion in different career pathways and the associated job opportunities in the sports industry.

	Analyse
Job 1 -	
Job 2 -	