

Business Studies

The aims of the Cam Tec Level 3 in Business Studies course are to develop a critical understanding of organisations, the markets they serve and the process of adding value; to create awareness that business behaviour can be studied from the perspectives of a range of stakeholders and the wider business environment concerned with economic, environmental, ethical, government, legal, social and technological issues; finally to equip students with a range of skills, including decision-making and problem-solving in the light of evaluation.

By the end of this course students will have a good insight into how businesses operate and be able to apply analytical and evaluative skills to case study scenarios.

This course would lead to a degree course and/or self employment or a career in Marketing, Retail Management, Banking and Finance, Human Resources, Industrial Relations, Operational/Production Management. It will also provide an overview of many other career paths available today.

Business Studies combines well with Mathematics, English Literature and ICT.

ASSESSMENT and CONTENT

Year 12 - Certificate (2 Units) - AS Level equivalent

Unit 1: The Business Environment, External exam

Unit 11: Accounting Concepts, Assignment set and assessed internally with external moderation

Year 13 - Extended Certificate (5 Units) - A Level equivalent

Unit 2: Working in Business, External exam

Unit 3: Business Decisions - Assignment set and assessed internally with external moderation

Unit 4: Customers and Communication - Assignment set and assessed internally with external moderation

Students who enrol for the course would normally enrol for the Extended Certificate

The course requirements...

Grade C/5 or above in English and Mathematics. GCSE in Business Studies would be an advantage but not essential.