

## Enterprise and Entrepreneurship - BTEC Level 3

The aims of the BTEC Level 3 in Enterprise and Entrepreneurship is to facilitate students to develop the entrepreneurial skills to start and run a business or social enterprise. An engaging and stimulating qualification which will prepare them for successful performance in working life and progress into employment by developing a range of essential skills, techniques and attitudes. This qualification will also enable learning of a wide range of transferable and work related skills.

### ASSESSMENT and CONTENT

#### Examined Units:

Unit 1 Enterprise and Entrepreneurs (Examination)

Unit 2: Developing a Marketing campaign (Examination)

Unit 3: Personal and Business Finance

#### Coursework Units:

Social Enterprise

Enterprise and Intrapreneurship in practice

### FURTHER OPPORTUNITIES

Achievement of this qualification could mean students are ready to seek investment for a business or social entrepreneurial idea. They would also be fully prepared to progress to an apprenticeship in the business sector, for example in business administration, marketing or administration or business management pathways.

#### The course requirements...

Students must have a Grade 5 or above in English Language and/or English Literature