

Business Studies

The aims of the Cam Tec Level 3 in Business Studies course are to develop a critical understanding of organisations, the markets they serve and the process of adding value; to create awareness that business behaviour can be studied from the perspectives of a range of stakeholders and the wider business environment concerned with economic, environmental, ethical, government, legal, social and technological issues; finally to equip students with a range of skills, including decision-making and problem-solving in the light of evaluation.

By the end of this course students will have a good insight into how businesses operate and be able to apply analytical and evaluative skills to case study scenarios.

This course would lead to a degree course and/or self employment, or a career in Marketing, Retail Management, Banking and Finance, Human Resources, Industrial Relations, Operational/Production Management. It will also provide an overview of many other career paths available today.

Business Studies combines well with Mathematics, English Literature and ICT.

ASSESSMENT and CONTENT

Extended Certificate (Five Units) – A level equivalent

Year 12

Unit 1: The Business Environment, External exam

Unit 4: Customers and Communication – Assignment set and assessed internally with external moderation

Unit 17: Responsible Business Practices – Assignment set and assessed internally with external moderation

Year 13

Unit 2: Working in Business, External exam

Unit 17: Responsible Business Practices – Assignment set and assessed internally with external moderation (continued)

Unit 19: International Business

The course requirements:

Grade 5 or above in English Language and Mathematics. Grade 5 or above in GCSE Business Studies or Merit in BTEC Business.